



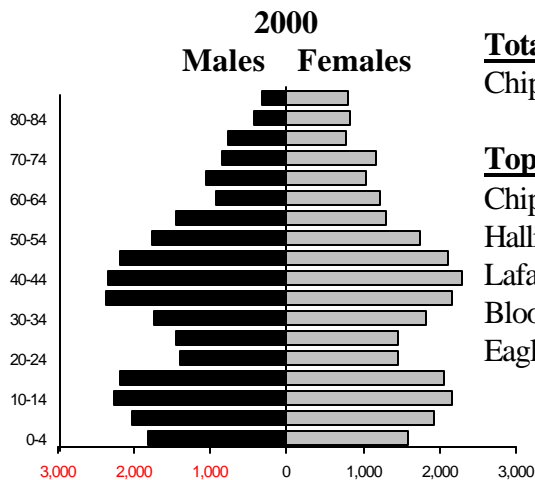
...experienced a 5.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 55,195. In 2000, the county had 54.6 persons per square mile, a density much lower than the state as a whole. The median age in Chippewa County is 37.6, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Chippewa Falls.

The median value of owner-occupied housing in Chippewa County is \$88,100. 3.1% of the housing units are seasonal, a value below the state's average of 6.3%.

Farmland covers 57.7% of the county, while 42.9% of Wisconsin land is used for farming. The county is 36% forested and has 449 of the State's 15,057 lakes.

In Chippewa County, Advance Circuits, Inc. employs more workers than any other manufacturing firm, and the Chippewa Falls Public School District is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Chippewa County's 1999 median household income was \$39,596.

## Population



### Total

Chippewa County

### 1990

52,360

### 2000

55,195

### Top Five Municipalities

Chippewa Falls, City	12,749	Chippewa Falls, City	12,925
Hallie, Town	4,531	Lafayette, Town	5,199
Lafayette, Town	4,448	Hallie, Town	4,703
Bloomer, City	3,180	Bloomer, City	3,347
Eagle Point, Town	2,542	Eagle Point, Town	3,049

## Quality of Life

	<u>Wisconsin</u>	<u>Chippewa</u>
Persons per Square Mile, 2000	98.8	54.6
Number of Staffed Hospital Beds, 1995	16,070	202
Average Birth Rate per 1,000 population, 2000	12.9	12.2
Public School Enrollment, 2000-2001	879,476	8,981
Number of 2000 Public High School Graduates	58,545	924
1999-2000 Public High School Dropout Rate	2.3%	1.2%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Chippewa</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Birth Rate (per 1,000)	14.8	13.5	12.9	12.2
Death Rate (per 1,000)	8.7	9.5	8.7	9.7
Number of Marriages	38,934	437	36,100	451
Number of Divorces	17,727	161	17,337	217

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	21,024	22,821
Number of Single-Unit Structures	15,959	17,570
Number of Multiple-Unit Structures	3,312	3,811
Number of Single Units Permitted	124	335
Number of Multiple Units Permitted	4	8
Percent Seasonal Housing	5.4%	3.1%
Median Value, Owner-Occupied	\$46,500	\$88,100
Median Rent	\$248	\$377

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Campgrounds	1,106	47
Campsites	75,367	1,684
Hiking Trails (in miles)	5,617	81
Mountain Biking Trails (in miles)	3,155	22
Cross Country Skiing Trails (in miles)	4,154	59
Snowmobile Trails (in miles)	14,896	213
Visitor Expenditures, 2000	\$11,046,539,344	\$72,812,334

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$436,222	\$798,026	\$1,386,591
Non-Farm Personal Income (in thousands)	\$412,015	\$773,500	\$1,385,229
Farm Income (in thousands)	\$24,207	\$24,526	\$1,362
Per Capita Income	\$8,332	\$15,231	\$25,059
Transfer Payments (in thousands)	\$80,639	\$143,509	\$212,827
Proprietor Income (in thousands)	\$53,259	\$72,447	\$107,668

## Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Savings Institutions-Offices	396	6
Savings Institutions-Savings Capital (Millions)	\$12,761	\$96
Commercial Banks-Offices	1,720	20
Commercial Banks-Deposits (Millions)	\$62,618	\$458

## Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$29,346
Effective per Capita Property Tax	\$997	\$540
Total Expenditures (in 1,000's)	\$17,139,825	\$133,470
In Dollars per Capita	\$3,322	\$2,456
As Percent of Total:		
Education	43.2%	46.6%
Health & Hospital	4.5%	6.6%
Police	5.0%	4.8%
Fire	2.3%	2.6%
Public Welfare	6.8%	3.5%
Highways	7.7%	15.0%

## Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Number of Retail Sales Establishments	21,717	205
Sales (in thousands)	\$50,520,463	\$481,313
Annual Payroll (in thousands)	\$4,826,217	\$39,896
Number of Service Establishments	55,618	383
Receipts (in thousands)	\$48,559,607	\$152,677
Annual Payroll (in thousands)	\$18,990,629	\$57,775
Number of Wholesale Establishments	8,025	49
Sales (in thousands)	\$57,192,863	\$237,447
Annual Payroll (in thousands)	\$3,764,944	\$21,690

**Manufacturing****1997****Wisconsin****Chippewa**

Number of Establishments	9,936	112
Number of Employees	562,479	6,442
Total Payroll (in 1,000's)	\$18,766,395	\$203,739
Production Workers, average number	416,254	4,731
Production Worker Hours (in 1,000's)	837,444	8,280
Production Worker Wages (in 1,000's)	\$11,952,570	\$140,638
Value Added (in 1,000's)	\$54,947,083	\$440,235
Value of Shipments (in 1,000's)	\$117,382,992	\$989,799

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Advance Circuits, Inc.	500-999	Electronic Components
Silicon Graphics Inc.	500-999	Electronic Computers Mfg.
Mason Shoe Manufacturing Co.	500-999	Men's Footwear
Cray Inc.	250-499	Electronic Computers Mfg.
Celestica Corporation	250-499	Electronic Computers Mfg.

**Top Five Non-Manufacturing Firms**

Chippewa Falls Public School District	500-999	Elementary and Secondary School
Saint Joseph's Hospital	500-999	General Medical/Surgical Hospital
Dept. of Health and Family Services	500-999	Skilled Nursing Care Facility
County of Chippewa	500-999	Executive & Legislative Govt. Office
Extendicare Homes Inc.	250-499	Skilled Nursing Care Facility

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	(L)	(L)	(L)
Construction	1,022	1,320	2,068
Manufacturing	4,199	6,597	7,002
Transportation and Public Utilities	724	916	1,343
Trade	4,196	4,966	6,008
Services	4,362	5,582	7,871
Government	3,224	3,469	3,996

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$758	\$54	\$109
Construction	\$15,807	\$33,108	\$73,318
Manufacturing	\$68,529	\$182,933	\$271,383
Transportation and Public Utilities	\$11,251	\$22,114	\$43,004
Trade	\$40,385	\$67,203	\$115,445
Services	\$41,994	\$75,342	\$161,777
Government	\$45,458	\$81,889	\$135,776

## Natural Resources

	<u>Wisconsin</u>	<u>Chippewa</u>
Land Area (square miles)	54,310	1,010
Total Forest Land (in thousands of acres)	15,964.8	232.4
Commercial	15,702.5	229.4
Non-Commercial	262.3	3.0
Percent Land in Forests	46%	36%
Number of Lakes	15,057	449
Total Acreage of Lakes	982,155	20,027

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Chippewa</u>
Number of Farms	65,602	1,471
Land in Farms (acres)	14,900,205	372,844
Average size of Farm (acres)	227	253
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,348
Vegetables, Sweet Corn, and Melons	\$149,443	\$166
Fruits, Nuts, and Berries	\$140,140	\$361
Nursery and Greenhouse Crops	\$157,348	\$713
Poultry and Poultry Products	\$241,523	\$9,890
Dairy Products	\$2,746,950	\$77,313
Cattle and Calves	\$670,518	\$11,448
Hogs and Pigs	\$151,164	\$622

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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**201 W. Washington Avenue**

**P.O. Box 7970**

**Madison, Wisconsin 53707-7970**

**1-800-hel-pbus**

**(608) 266-1018**

**Fax: (715) 267-0436**

**mt@commerce.state.wi.us**

**http://commerce.state.wi.us**

**Prepared by:**

**NorthStar Economics, Inc.**

**University Research Park**

**510 Charmany Drive, Suite 173**

**Madison, Wisconsin 53719**

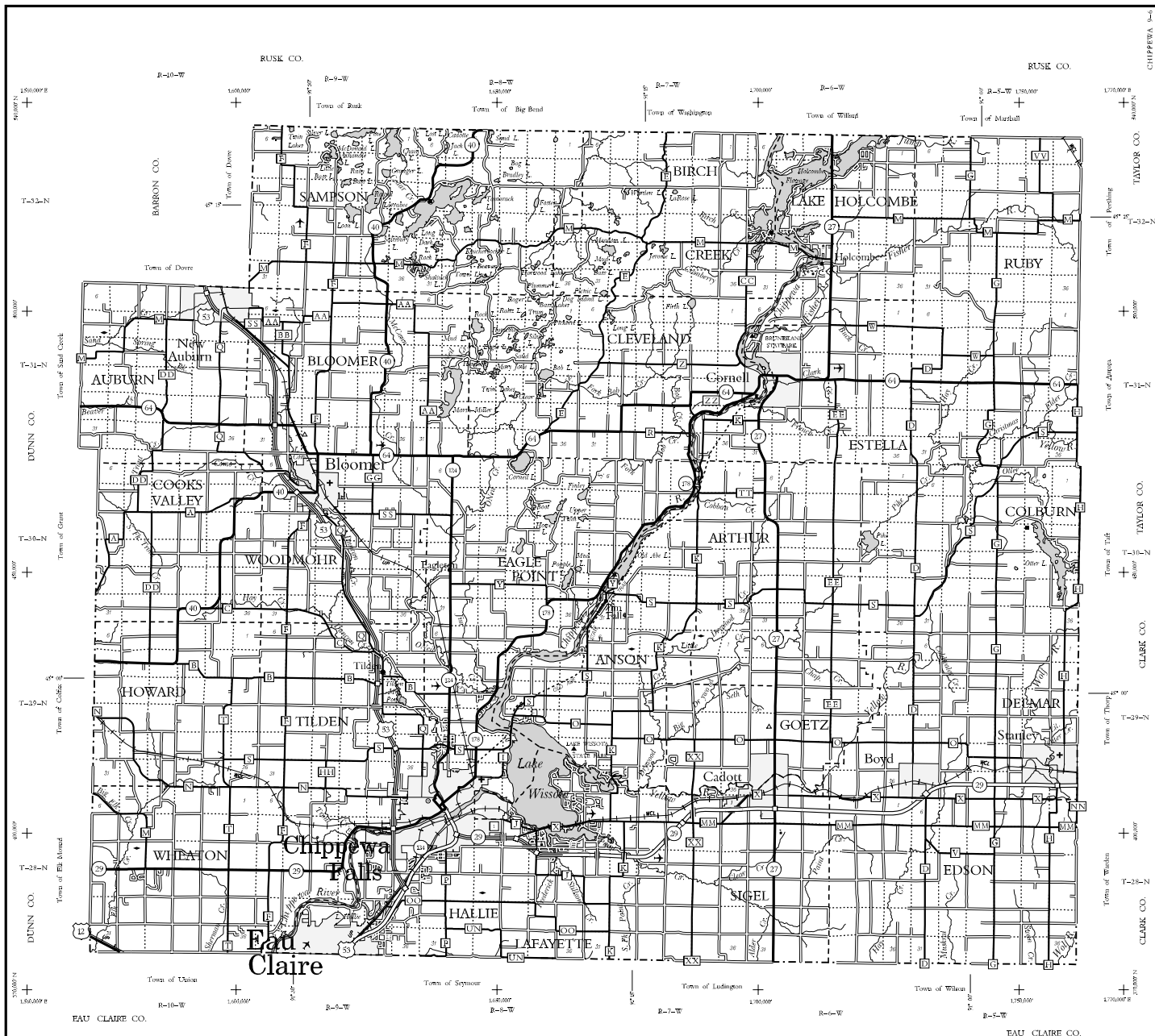
**(608) 441-8060**

**Fax: (608) 441-8064**

**nstar@northstareconomics.com**

**http://www.northstareconomics.com**





EAU CLAIRE CO.

EAU CLAIRE CO.

- LEGEND**
- Freeway .....
  - Multi-lane Divided .....
  - U.S. or State Hwy .....
  - County Trunk Hwy .....
  - Town Road .....
  - Bridge .....
  - Railroad .....
  - State Trail .....
  - Interchange .....
  - Highway Separation .....
  - Interstate Highway No. ....
  - U.S. Highway No. ....
  - State Highway No. ....
  - County Highway Letter .....
  - State Boundary .....
  - County Boundary .....
  - Civil Town Boundary .....
  - Section Line .....
  - Dam .....
  - Hospital .....
  - Schools .....
  - Airport .....
  - County Seat .....
  - Unincorporated Village .....
  - Fish Hatchery .....
  - Game Farm .....
  - Public Hunt or Fish Gnd. ....
  - Public Camp & Picnic Gnd. ....
  - Ranger Station .....
  - State Park .....
  - County Fair .....
  - Wildlife .....
  - Wetland .....
  - State Park .....

For boundaries of public hunting and fishing grounds please contact the Department of Natural Resources  
 + Grid based on the state plane coordinate system central zone and the NAD 27

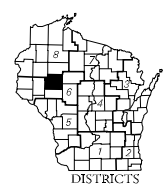
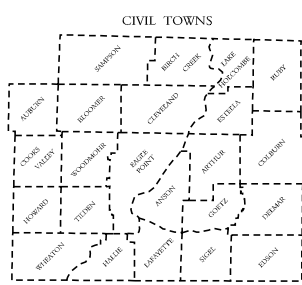
**SECTION NUMBERS OF A TOWNSHIP**

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36

**MILES OF HIGHWAY**  
 as of Jan. 1, 1990

STATE	37
COUNTY	498
LOCAL ROADS	494
OTHER ROADS	36
TOTAL FOR COUNTY	1,065

Land Area (2000 Census) ..... 290 sq. mi.  
 Population (2000 Census) ..... 8,000  
 County Seat ..... Chippewa Falls



**CHIPPewa CO.**  
 DEPARTMENT OF TRANSPORTATION  
 STATE OFFICE BUILDING  
 Madison, Wisconsin  
 SCALE 1" = 10 MILES  
 Created 5/4  
 JAN. 2000  
 Map compiled from USGS 1:25,000 Quadangles  
 2000/00 State